

Evidence and Experience: the perfect match!

The case for academic environments in
supporting (master adaptive) lifelong learning

Panel Axis 6: Lifelong learning

Helena Prior Filipe, MD, MMEd, FAMEE, FSACME

West Lisbon Hospitals Center. Hospital Egas Moniz

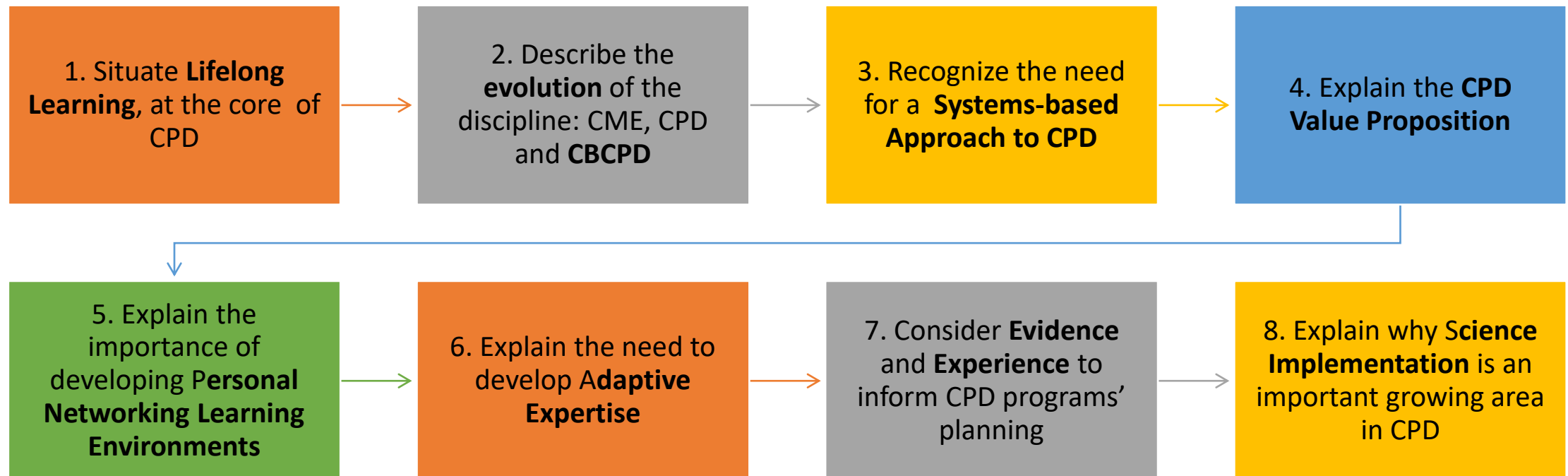
Center for International Investigation of Egas Moniz

University of Lisbon. Faculty of Medicine, Department of Medical Education

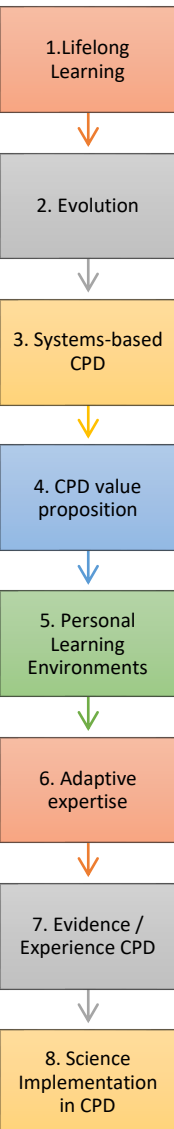


Goal and Objectives

Summarize the importance of developing and implementing evidence informed competency-based CPD curricula based on professional experience in practice, when considering a systems-based approach to CPD



1. Lifelong Learning, CPD and Professionalism



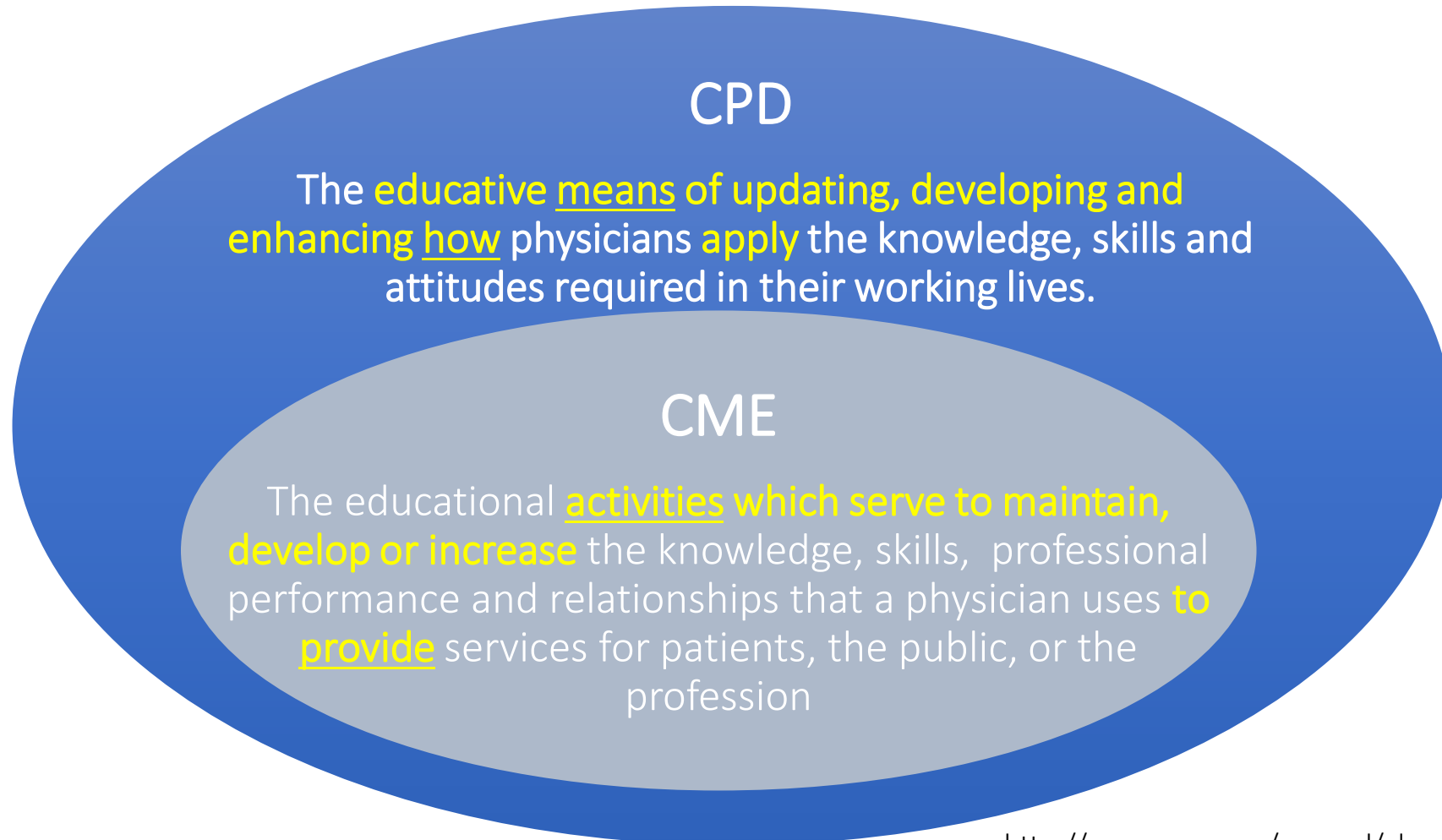
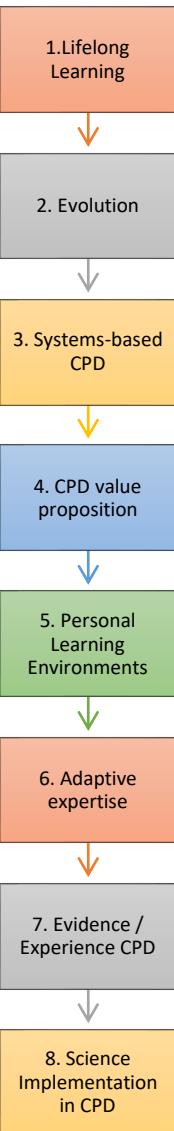
Physicians' lifelong learning commitment to provide the best healthcare ³

1. Effective Lifelong Learning

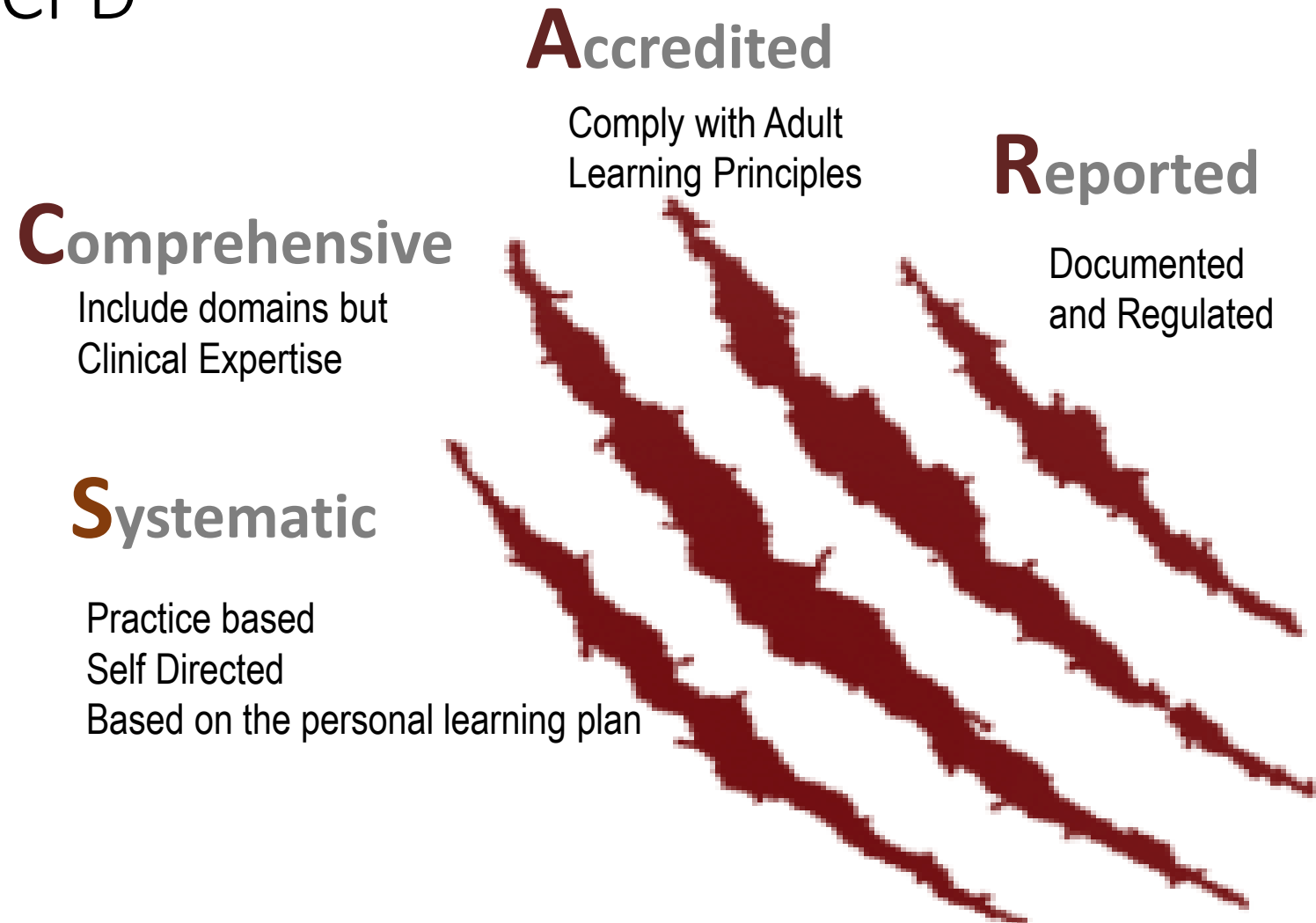
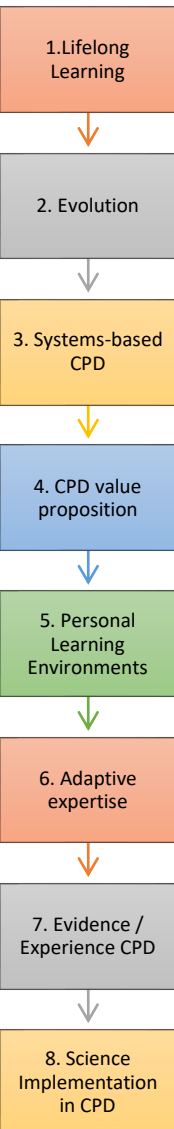
1. Should be **relevant to practice**
2. Requires **learners' engagement**
3. Is **enhanced** by working in a **community of practice**
4. Must
 - Be supported by evidence
 - Enable receptivity to evidence



2. Evolution of the discipline CME and CPD



2. Evolution of the discipline Principles of CPD



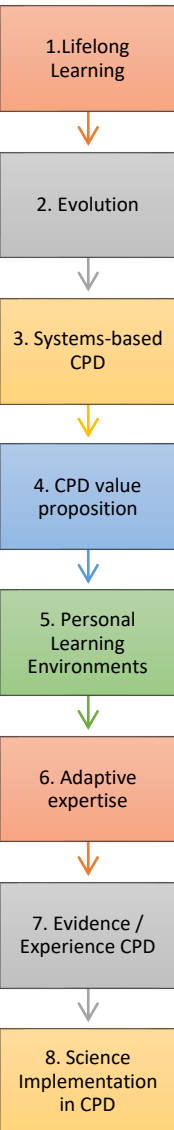
2. Evolution of the discipline

Factor driving change	Components
Medical knowledge	<ul style="list-style-type: none">Rapid growthRapid redundancyEvidence-based medicine
Medical practitioners	<ul style="list-style-type: none">Need to demonstrate competency to patientsMedico-legal consequences of changes in medical knowledgeIncreased global mobility
Patients and society	<ul style="list-style-type: none">Demographic changesIncrease in chronic diseaseIncreased global mobilityIncreased expectations for doctor accountability
Healthcare systems	<ul style="list-style-type: none">Increasingly complexFunding constraintsInter-professional team work
Regulators	<ul style="list-style-type: none">CPD requirement for revalidationPatient outcome analysis requirement for revalidation
Political environment	<ul style="list-style-type: none">Increased international recognition of professional qualifications (EU directive)

2. CME → CPD → Competency Based CPD

	CME	CPD	CB CPD
Drivers	<u>Teacher</u>	<u>Self-directed</u>	<u>Self-directed; needs of health-care system</u>
Focus	<u>Clinical expertise</u>	<u>All competencies required by medical practitioner</u>	<u>Performance of medical practitioner in clinical practice</u>
Curriculum	No	Yes	Yes
Delivery	<u>Formal lectures in auditoria</u>	<u>Wide-range of learning methods, including on-line and informal, unplanned learning</u>	<u>Wide-range of learning methods, including on-line and informal, unplanned learning. Includes audit of performance in practice</u>
Outcome	<u>Improved patient care</u>	<u>Improved patient outcomes</u>	<u>Improved patient outcomes; meets needs health-care system</u>
Comment	<u>Decontextualized, fragmented</u>	<u>Self-assessment and reflection are assumed</u>	<u>Performance in practice is measured objectively</u>

3. Systems-based CPD



Aim: Respond to the systems /organizations needs

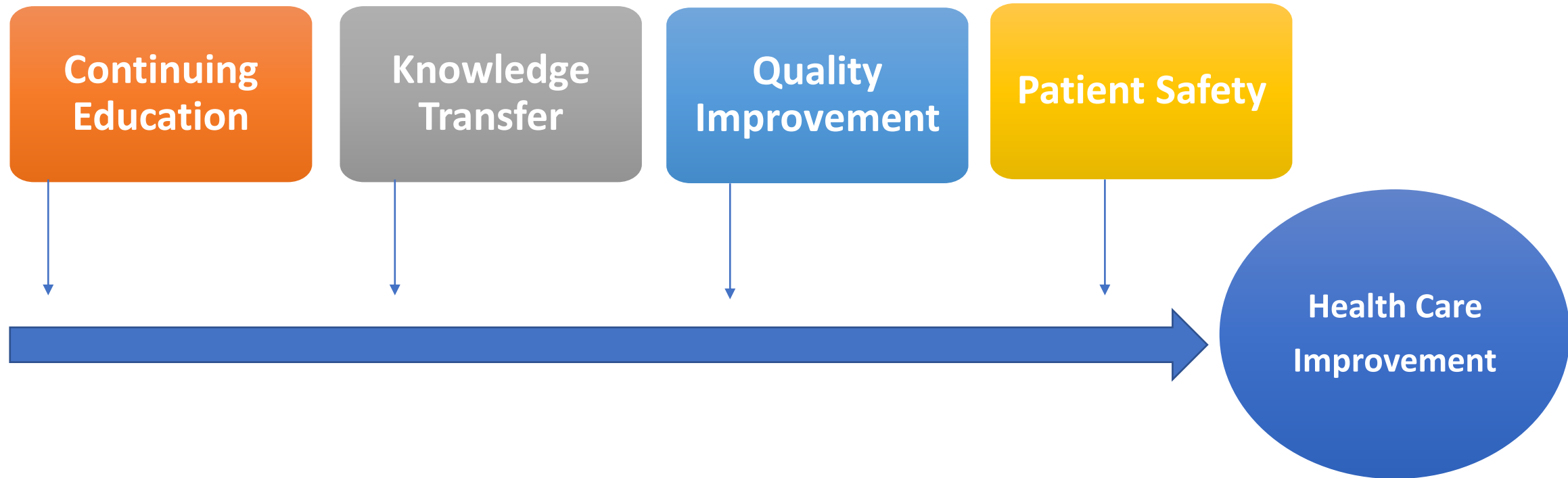


Strategy: Tailor education to local workplace based on relevant data



Assessment: Combine external with learning needs self-assessment

3. Systems-based CPD intersects with



3. Systems-based CPD and Quality Improvement



Focus on **PRACTICE IMPROVEMENT**



Identify CPD **quality GAPS** to inform a **PLP**



Integrate **CPD** into **QI** initiatives



Integrate **QI** into **CPD** initiatives



Supplement CPD with **post-event deliverables**

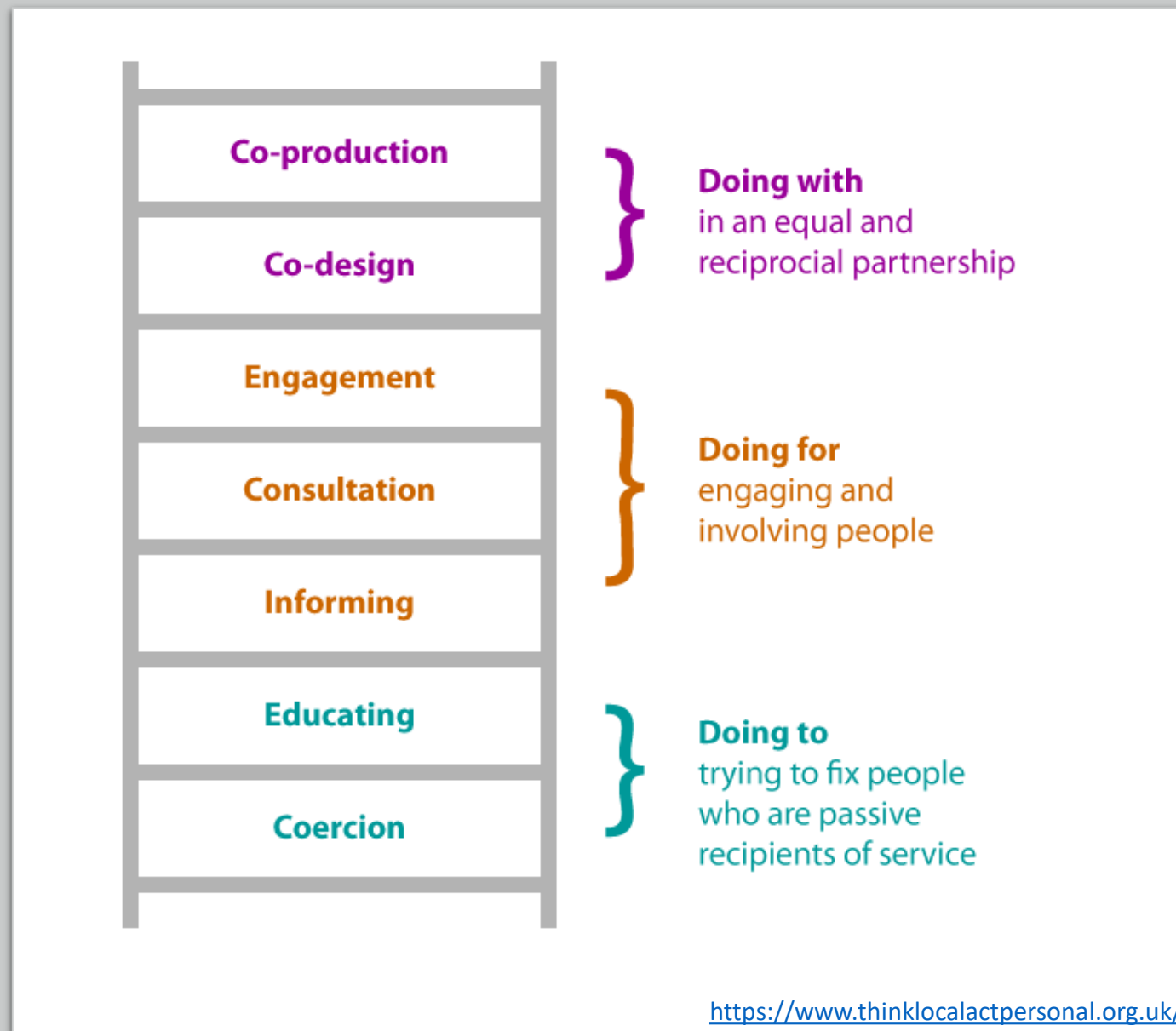


Co-create a CPD experience with **PATIENTS**

Shojania KG, Silver I, Levinson W. Ann Intern Med 2012;156:305

Kitto SC et al. J Contin Educ Health Prof 2015

3. Systems-based CPD Quality Improvement and Patients as Partners



3. Systems-based CPD

CPD educators will need to know about:

Program administration

Accreditation

Quality improvement

Research methods

Organization of medical
practice

Professionalism

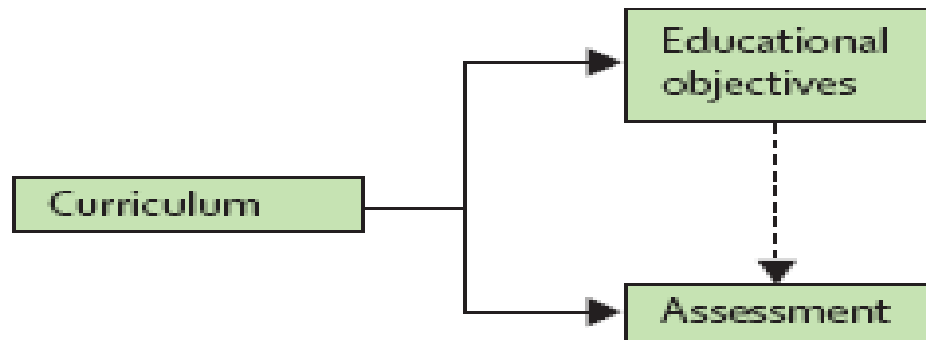
Situated educational
initiatives based on

- adult learning theory
- evidence of effectiveness
- systems and implementation science

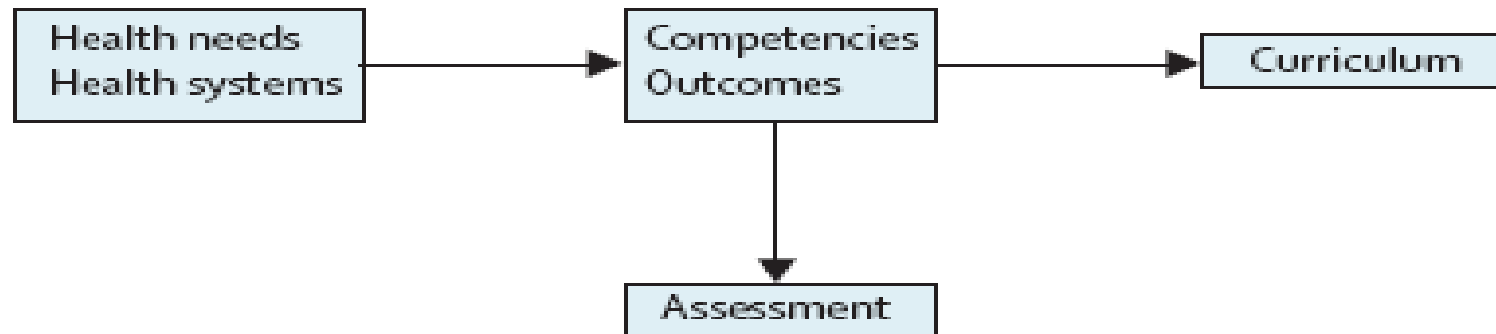
3. Systems-based CPD

Curricula starting by the end!

Traditional model

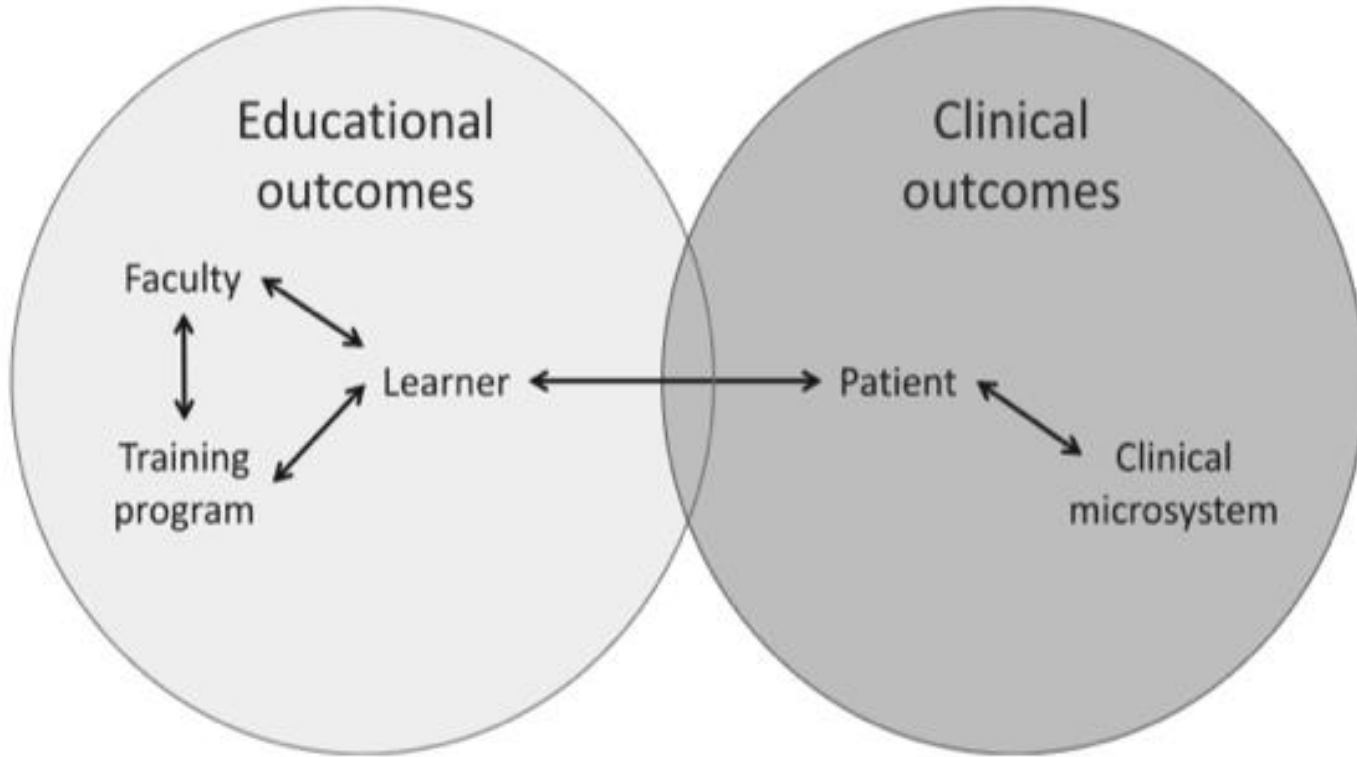


Competency-based education model



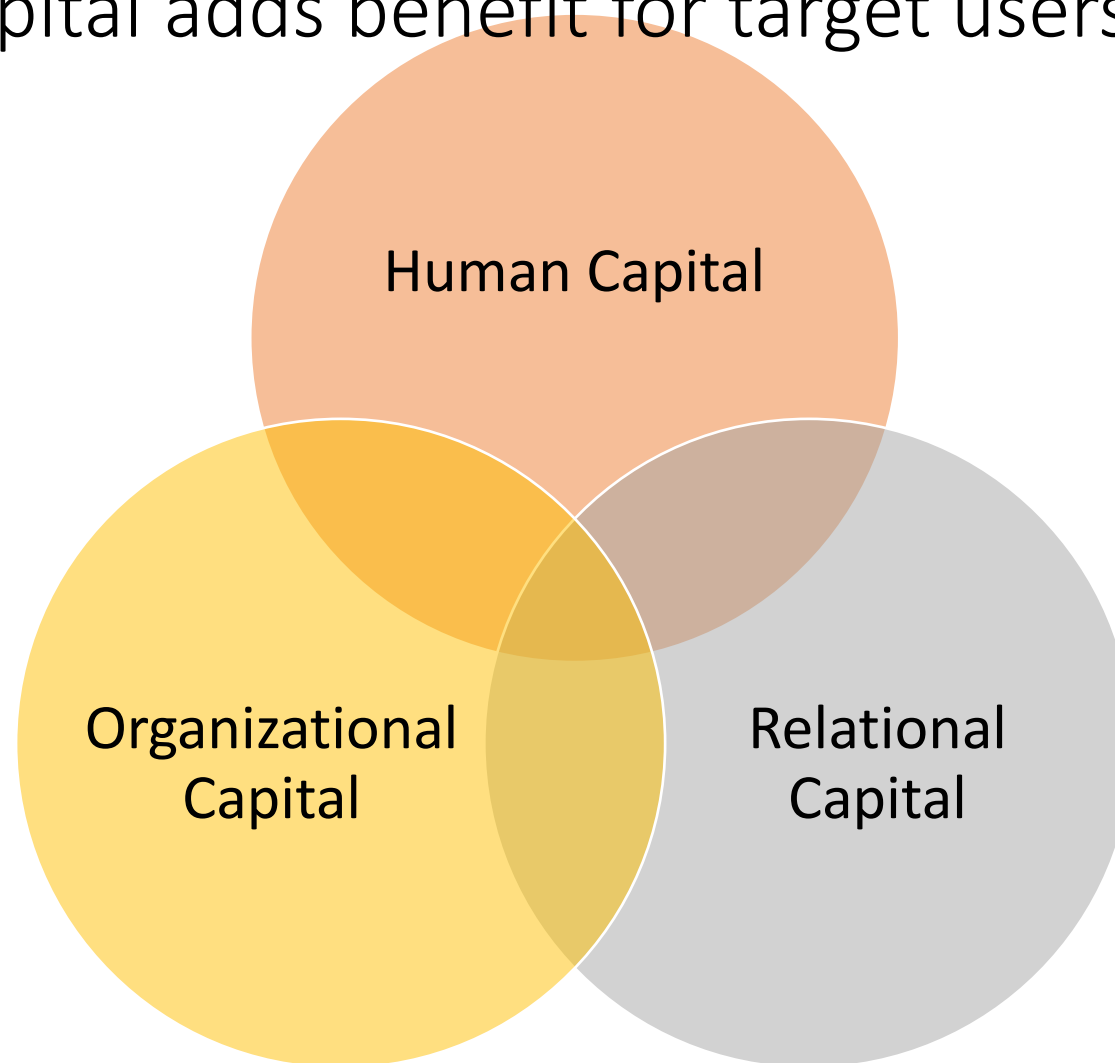
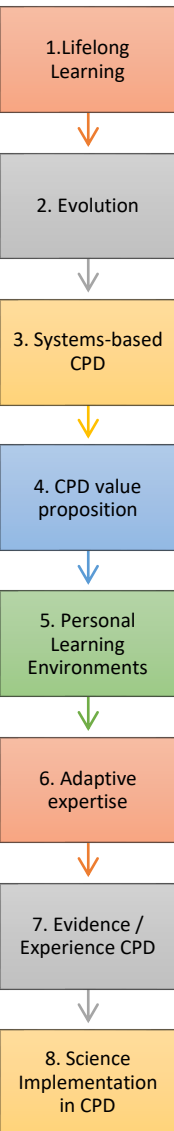
3. Systems-based CPD


Educational and clinical outcomes aligned!



4. CPD value proposition

Intellectual capital adds benefit for target users!





4. CPD value proposition Healthcare Organizations

“Institutions of Reflective Practice” should enable medical profession work to be

- valued intrinsically for the public good
- central to practitioners’ self-identity
- responsive to social values and medical professionalism principles

4. CPD value proposition

by

Maintaining close linkage with communities

Using education to attend clinician well being

Making collegial, experiential, reflective, lifelong learning a part of education and practice

Merging education and practice

David M. Frankford, Melina A. Patterson, and Thomas R. Konrad. Academic Medicine 2000

McMahon, G. T. Academic Medicine, 2017

4. CPD value proposition

Learning Practice Point of care



Self-directed learning activities to convert knowledge into practice and improve performance



1. Needs assessment

Assess practice needs and knowledge gaps.



2. Problem-based learning

Formulate a question
Search for evidence
Appraise evidence to apply in practice

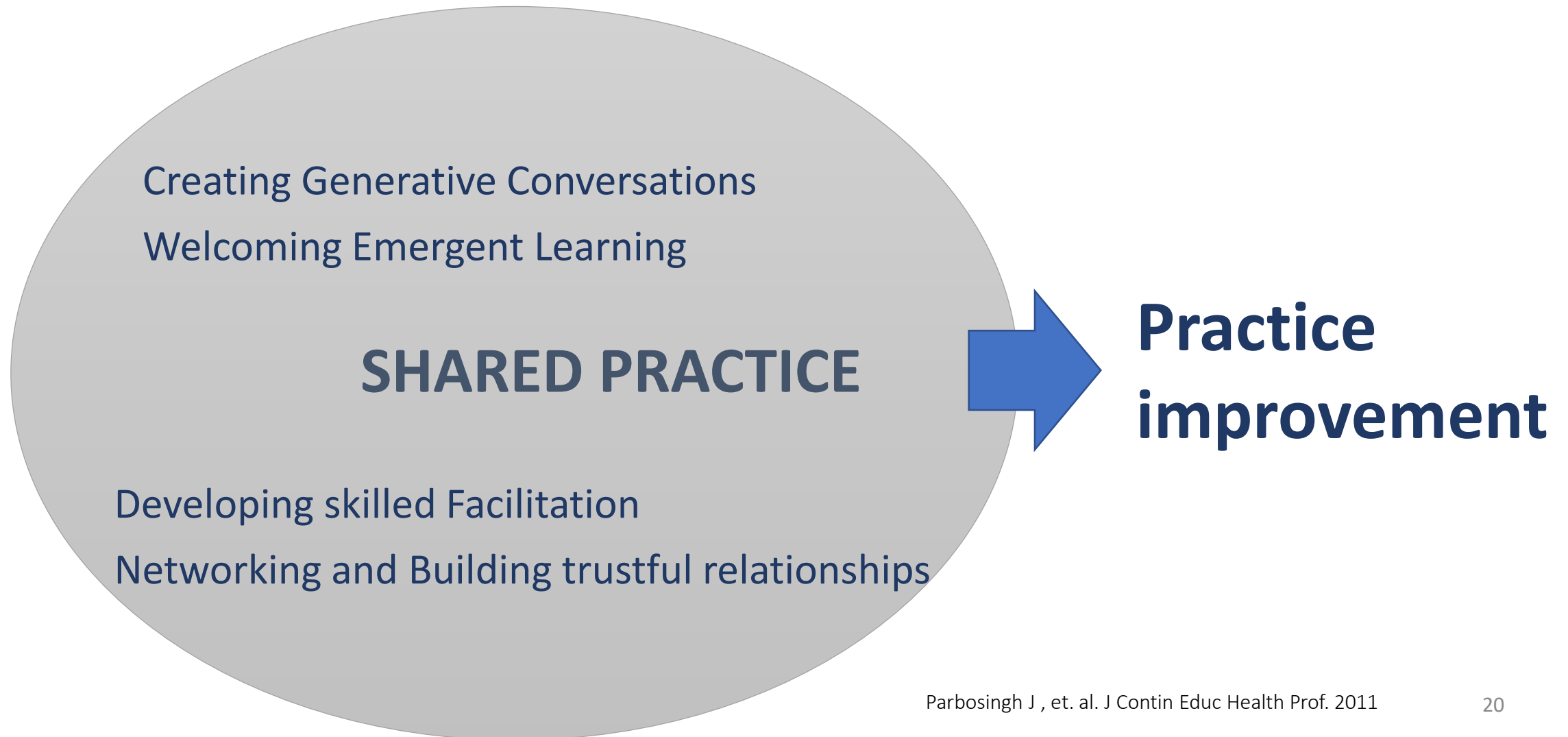


3. Reflection

Reflect on outcomes

4. CPD value proposition

Shared practice = a social learning space



4. The CPD value proposition

- **“To raise quality**, health care managers will **reposition CPD** from a **developmental tool for individuals** to a **strategic tool for the care delivery unit”**.

Ronald M. Cervero .International Journal of Lifelong Education, 2017

4. CPD value proposition Team competence

- **Distributed knowledge**

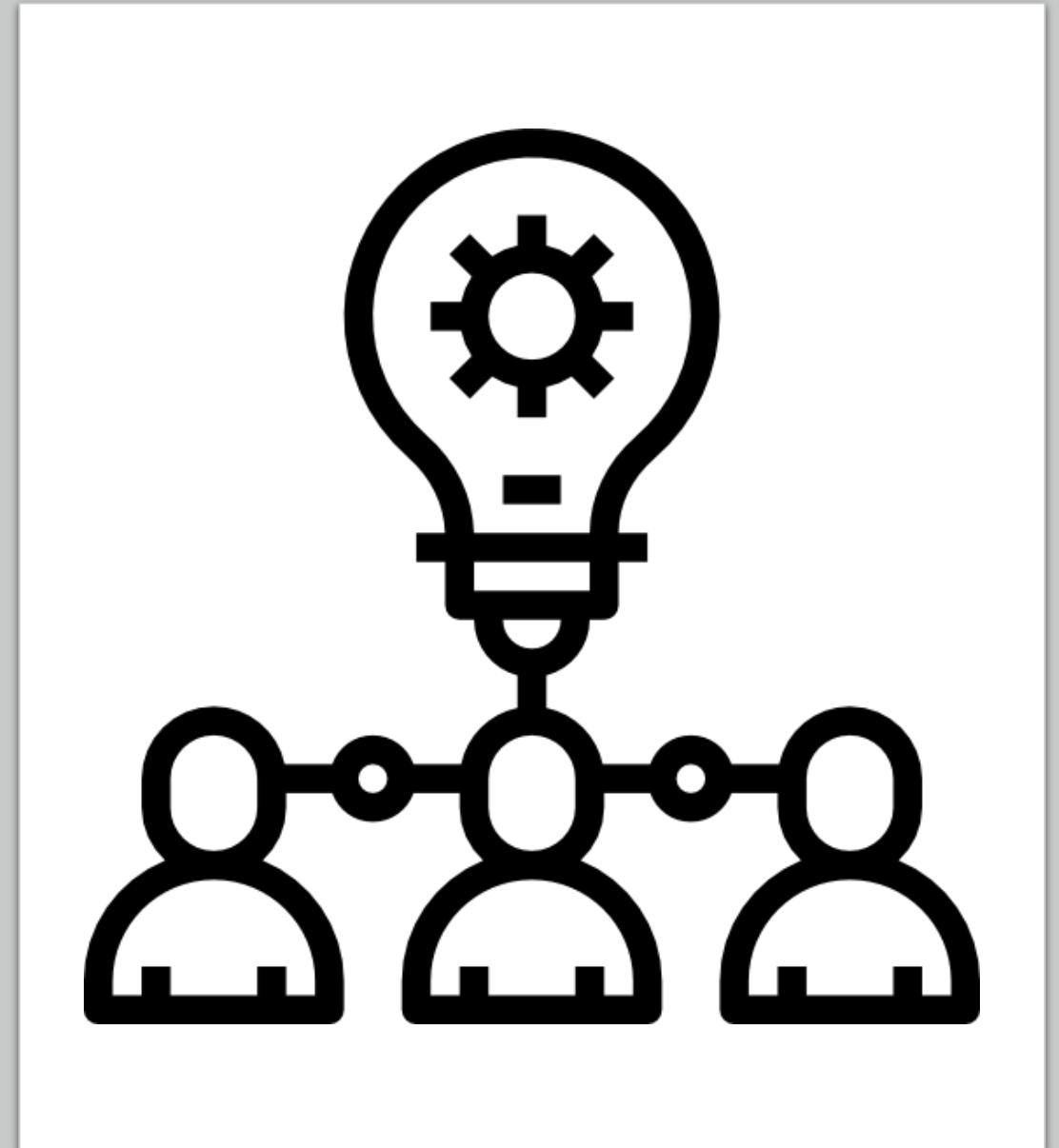
Collaborative work as ‘joint cognitive accomplishment not attributable to any individual’

Hutchins, Perspectives on Socially Shared Cognition 1991

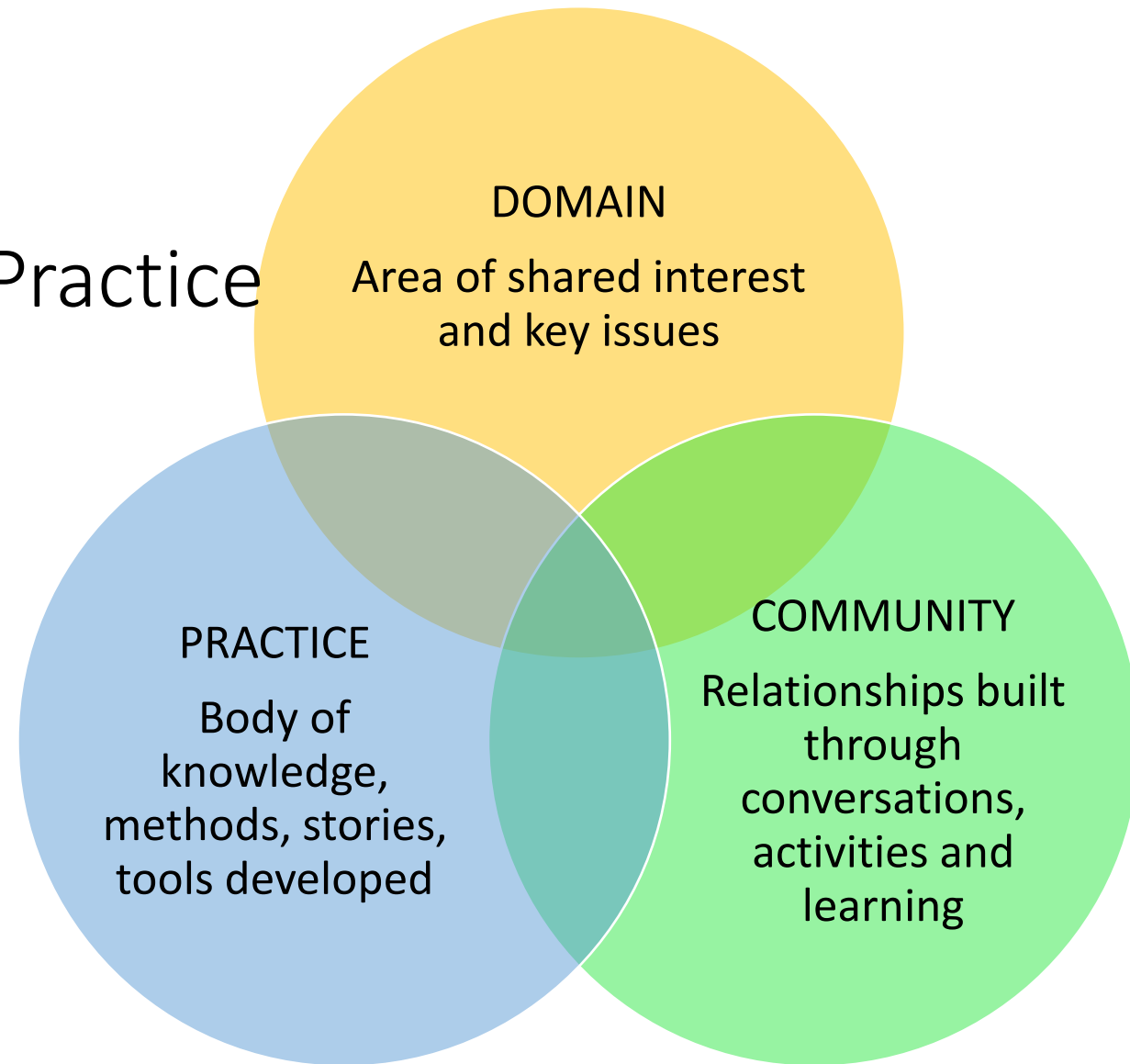
- **Individual knowledge**

"medical education as a process that moves novices from a state of incompetence, to one of competence"

Hodges, Medical Teacher 2006



4. CPD value proposition Medicine as a Community of Practice



Lave J and Wenger, E Cambridge publications. 1991;
Cruss RL, Cruss SR, Steinert Y. Acad Med. 2018

4. CPD value proposition

Workplace Learning through collaboration

Professionals can learn and facilitate others' learning.

Making this more explicit can improve the WPL.

Managers should ensure protected learning time, enhance communication and casual encounters.

Healthcare educators should be aware that discussions, asking questions and feedback during work provides affordances for learning.

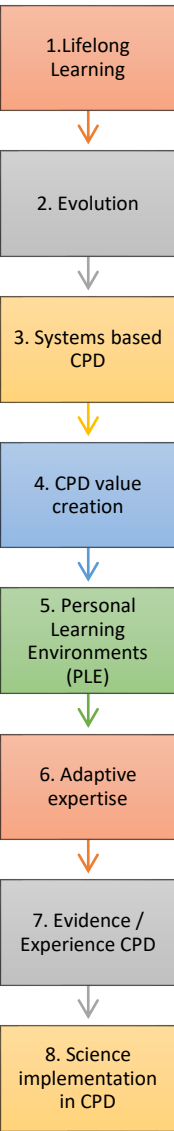
Curricula should emphasize the importance of this kind of learning

Researchers should further investigation on teams and organizational learning

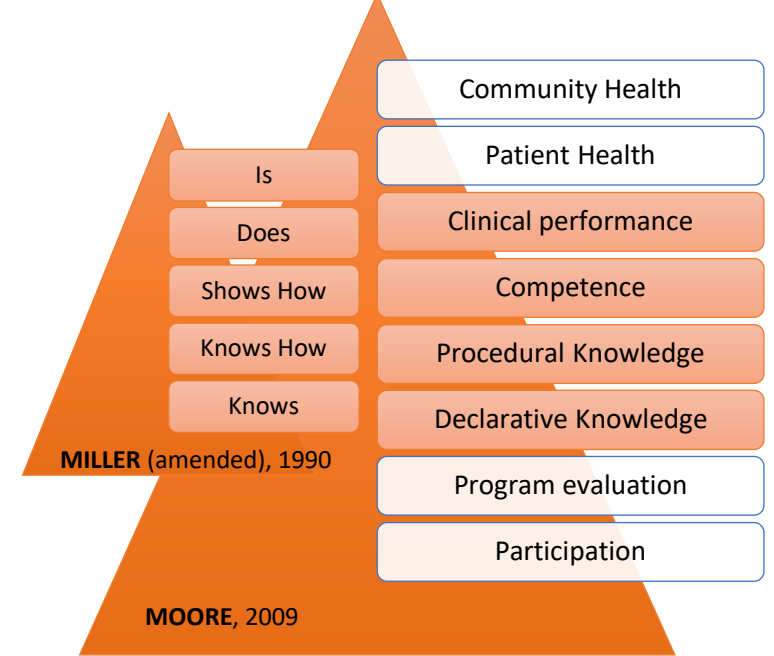
Fien Mertens, Esther de Groot et al. BEME Guide No. 46, Medical Teacher, 2017

5. Personal Learning Environments

Self –Determined Learner

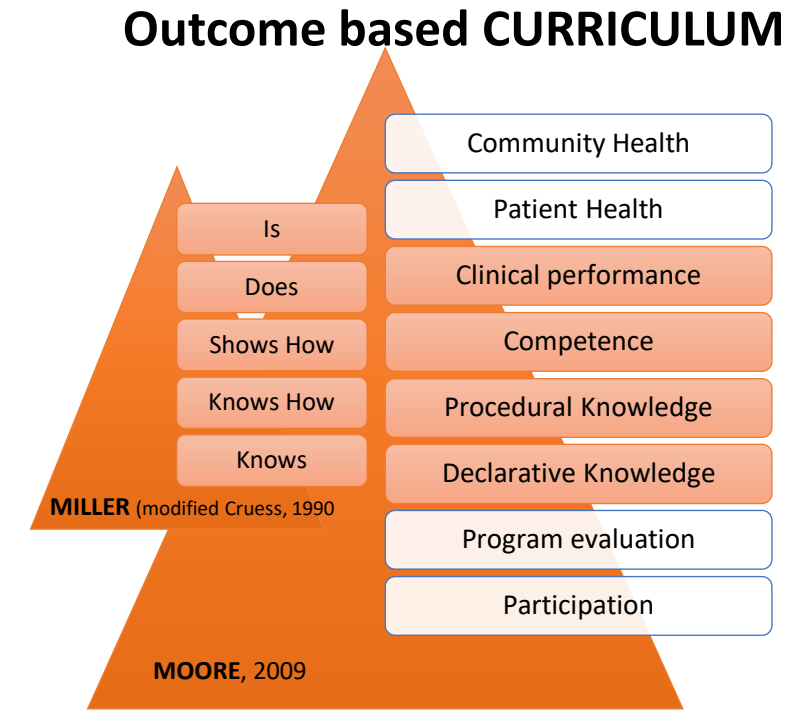
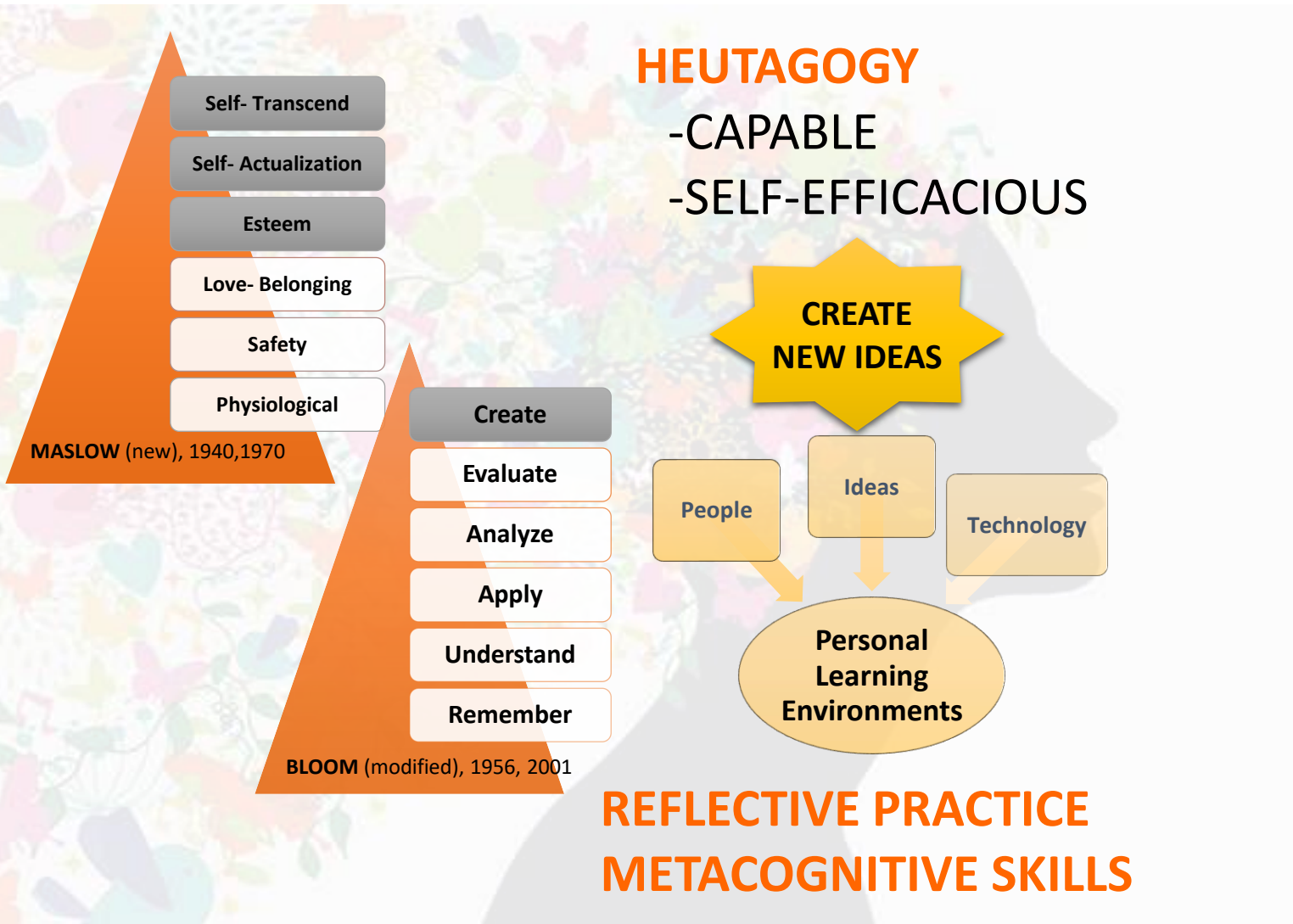


Outcome based CURRICULUM



5. Personal Learning Environments

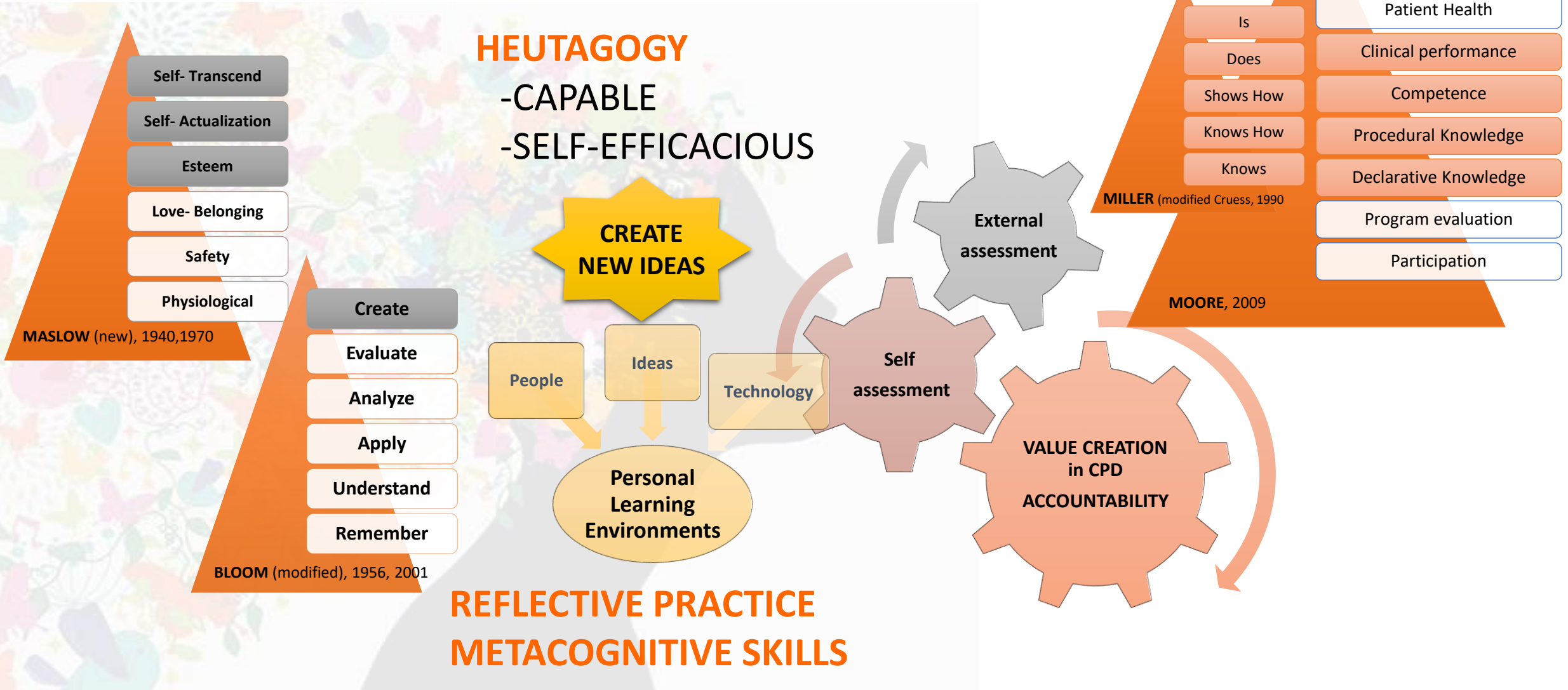
Self –Determined Learner



5. Personal Learning Environments

Self –Determined Learner

Outcome based CURRICULUM



Connectivism



Learning is about **building relationships**



Networking and co-creation is part of professional practice



Knowledge is distributed across a network.

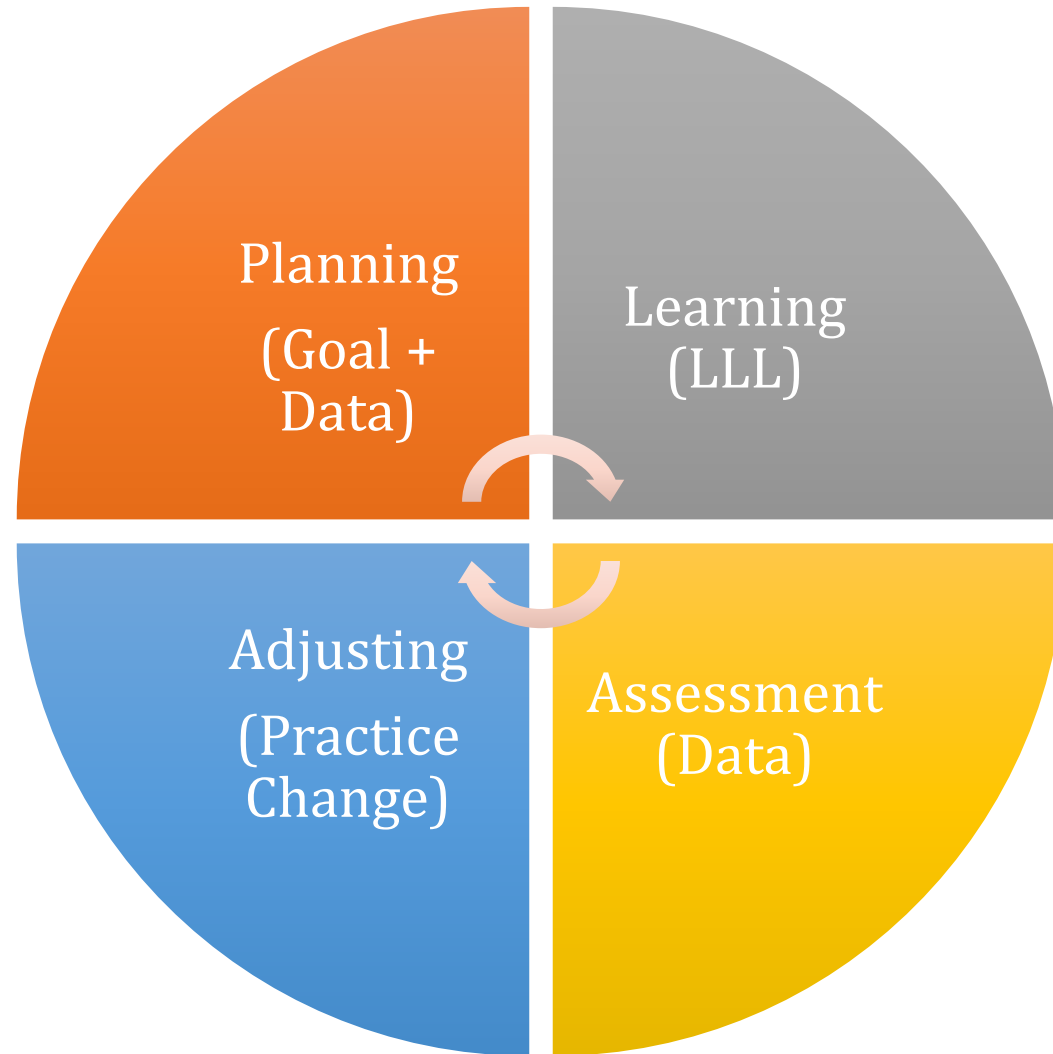
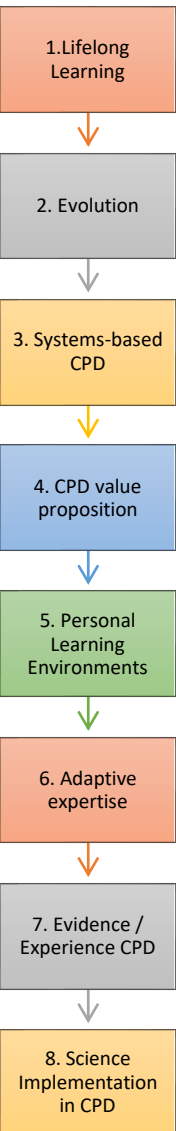
Zygomatic learning, critical thinking and innovation are nurtured

Parbosingh J. , et. al. J Contin Educ Health Prof. 2011

Siemens G and S Downes S. Knowledge, Learning, Community , 2021

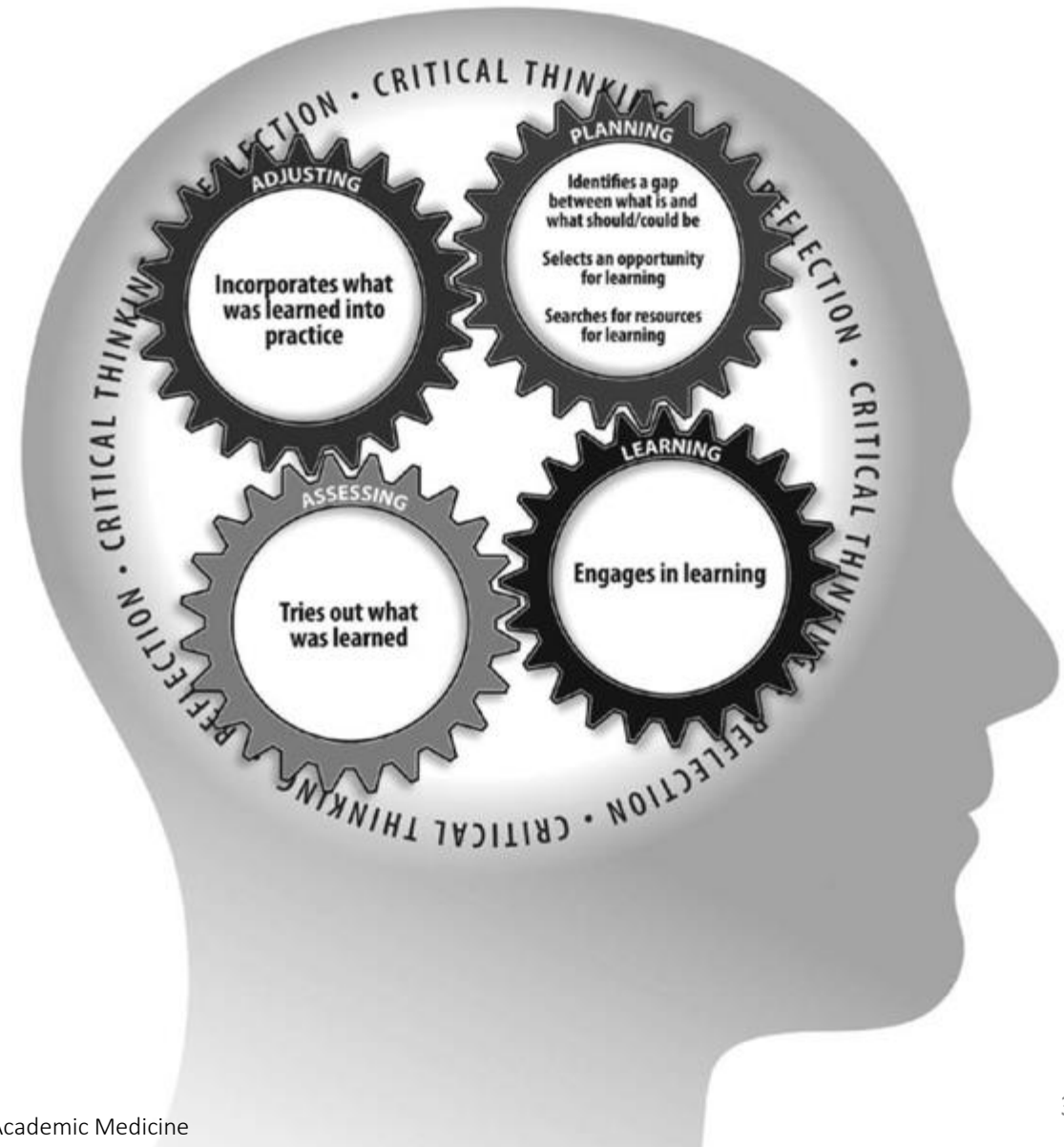
6. Developing Adaptive Expertise

Practice data as a source to guide lifelong learning



6. Developing Adaptive Expertise

Inside of a mind of an adaptive learner



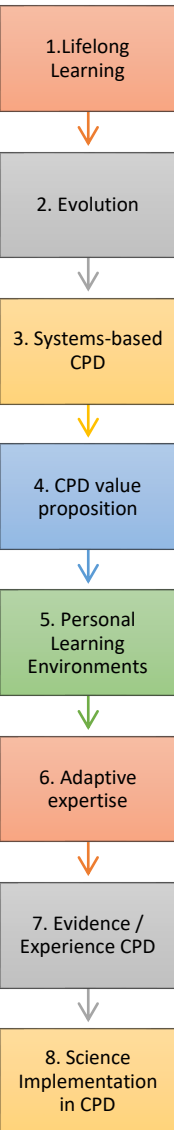


6. Developing Adaptive Expertise for Lifelong Learning

- The capacity to
 - learn new information
 - use resources effectively and innovatively
 - invent new strategies for learning and problem solving in practice
 - seeing “old” in the “new” and reconceptualizing
 - learning as an experience
- Favored learning strategies
 - **Active learning**
 - **Guided discovery**
 - **Debriefing and reflection**

7. Evidence Based CPD curricula

CPD learning experiences should:



Davis D, *JAMA*. 1999
Grimshaw et al. *Quality and Safety in Health Care* 2003
Marinopoulos SS, al. *Evid Rep Technol Assess (Full Rep)*. 2007
Raza A, Coomarasamy A, Khan KS *Arch Gynecol Obstet*. 2009,
Forsetlund L, et al. *Cochrane Database Syst Rev*. 2009
Cervero and Gaines. *JHCEP*. 2015
Dave Davis DA, McMahon GT. *Med Teach*. 2018

Be based on Needs assessment

Include Active, Integrated and Case-based learning

Include Multiple Exposures

Address barriers to change

Invite to establish commitments to change

Be multimodal

Consider Simulation Based Training

7. Evidence Based CPD curricula

CPD learning experiences should:



Combine formal with informal learning



Incorporate eLearning



Address learning cost considerations



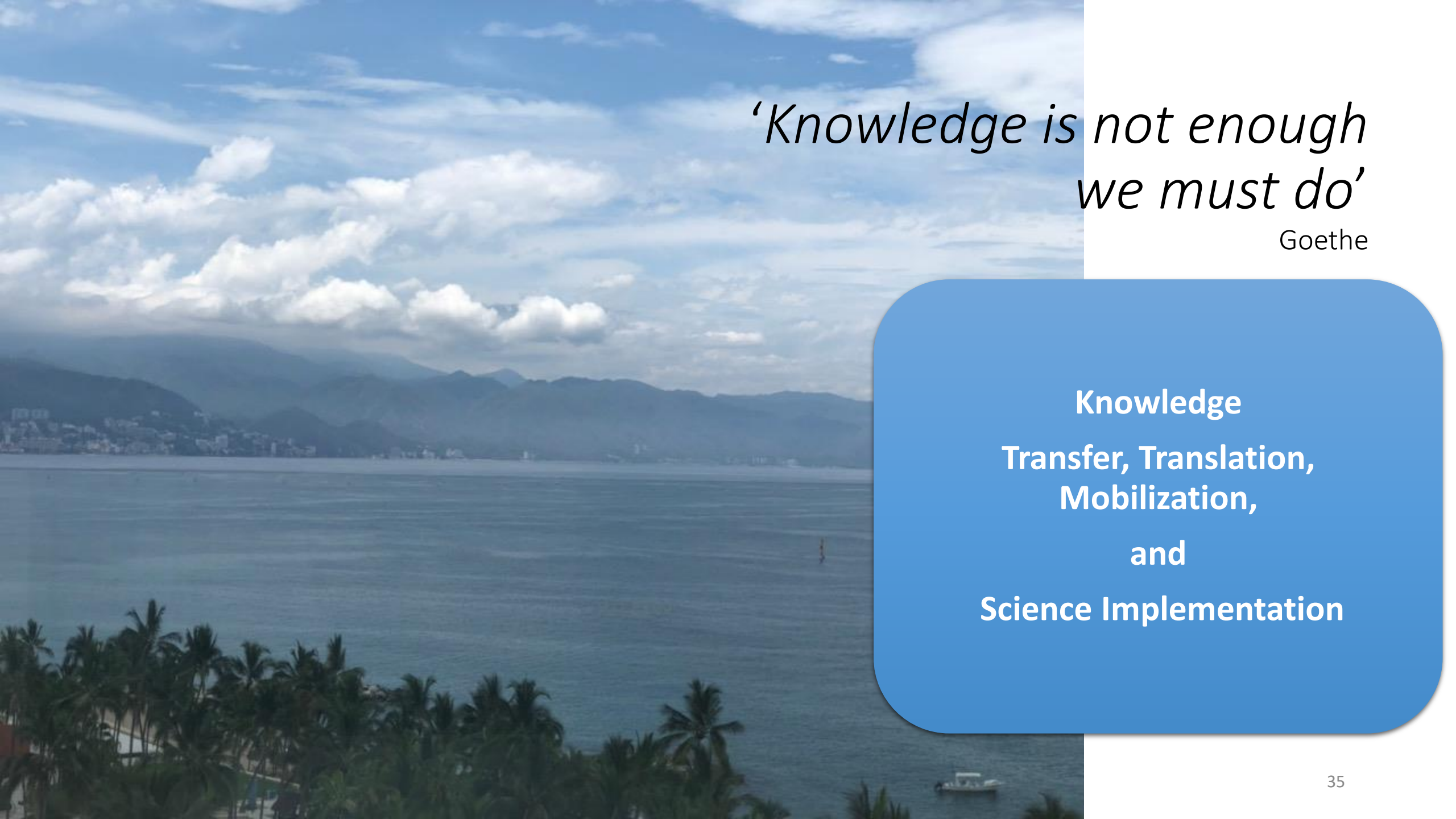
Consider CPD from a wider perspective and offer creative approaches to advance lifelong learning

7. Evidence Based CPD curricula

Embed CPD and lifelong learning activities in Practice

- Prioritize **social learning activities**
- Implement **strategies for developing lifelong learning**
- Develop **data sources to tailor to individual learning needs**
- Enable **reflective lifelong learning and quality improvement**





*‘Knowledge is not enough
we must do’*

Goethe

**Knowledge
Transfer, Translation,
Mobilization,
and
Science Implementation**

A photograph of the Golden Gate Bridge in San Francisco, viewed from a high angle looking down the length of the bridge towards the water. The bridge's towers and suspension cables are prominent on the left side, leading the eye towards the distant tower on the right. The water is a deep blue, and the sky is a pale, hazy blue.

Bridging research into practice

Exploring the research-practice interface in health professions education

Knowledge Transfer

SHARING tangible intellectual property and expertise between **academia and the non-academic community**

Tacit knowledge becomes explicit

Knowledge Translation

A dynamic and iterative process that includes **synthesis, dissemination, exchange and ethically-sound APPLICATION** of knowledge to improve health care and strengthen the health care system.

Bridging research into practice

Exploring the research-practice interface in health professions education

Knowledge Mobilization

Faculty Development

Creates

Relational spaces for educators

Knowledge

mobilization

mobilizers

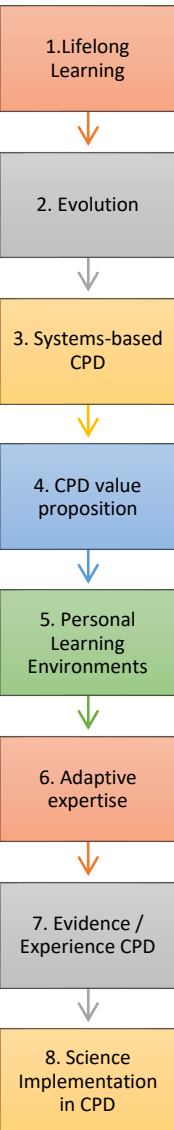
Requires acceptance of multiple sources of knowledge

Practice-based

Professional socialization

Interactional, non-hierarchical relationship with research knowledge

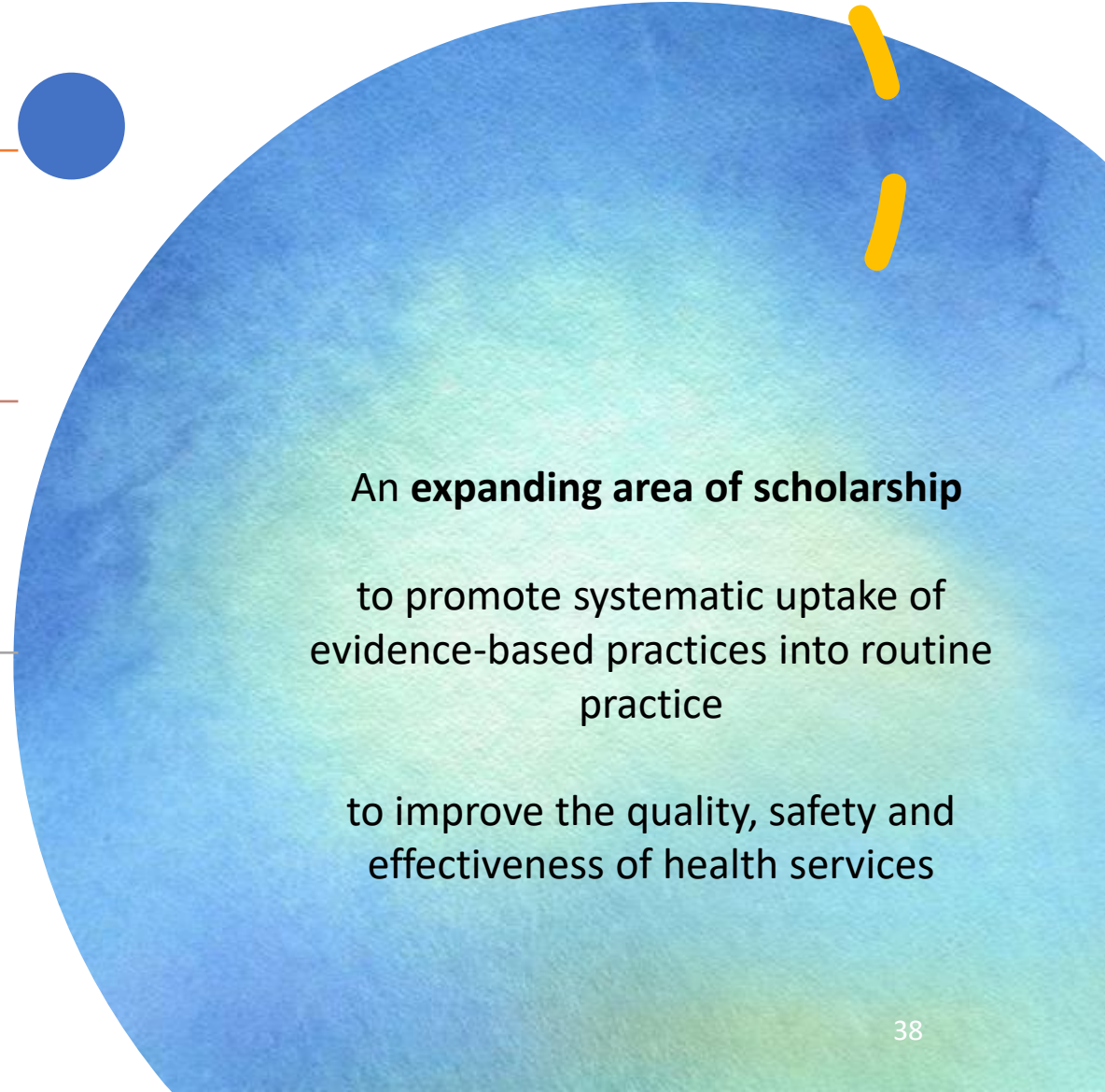
8. Science Implementation



Should be **weaved into curricula** to improve competence, performance, and patient outcomes

Helps meet **accreditation, credentialing and research funding** requirements

Involve **changes in organizational culture**



An **expanding area of scholarship**

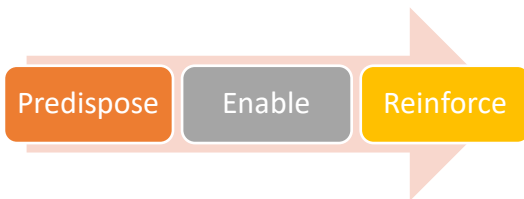
to promote systematic uptake of evidence-based practices into routine practice

to improve the quality, safety and effectiveness of health services

8. Science Implementation Quality Improvement tools

INDIVIDUAL LEARNER

Theories of Change
PRECEED /PROCEED



TEAMS

Competencies

- Collaboration
- Shared workload
- Mutual performance accountability
- Shared leadership

ORGANIZATIONS

Model

Plan-Do- Study-Adjust

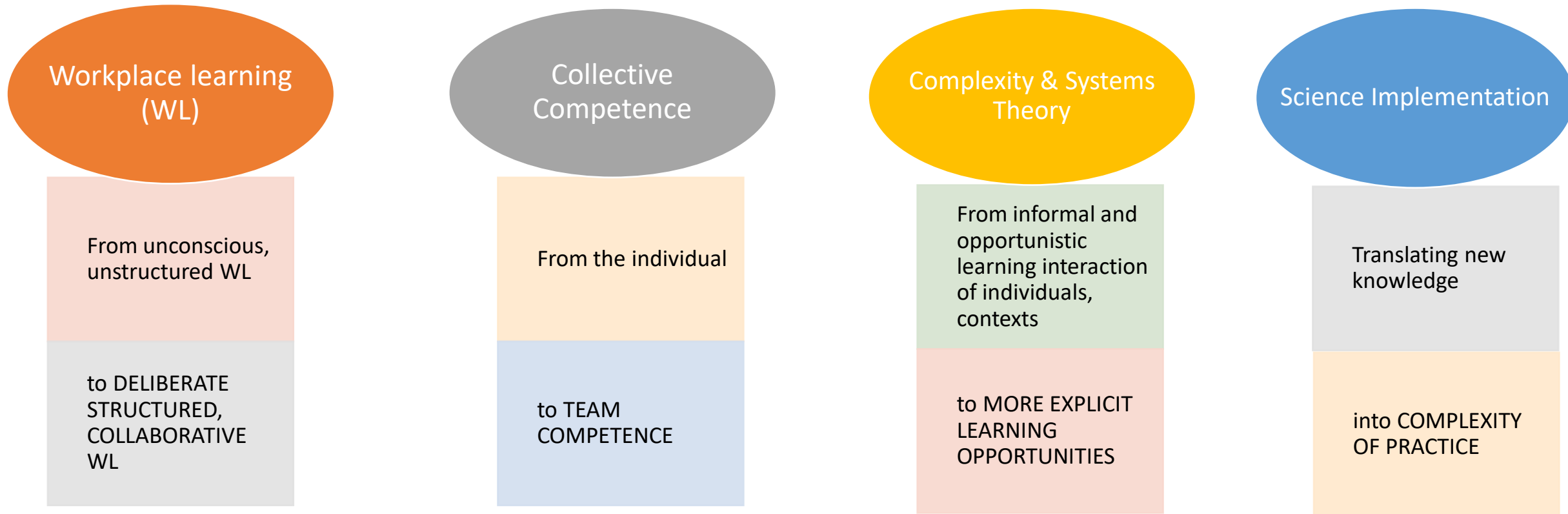


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8. Science Implementation CPD Systems-based





Challenges, Research, and Innovation areas

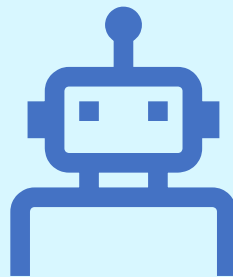
Wrapping up!

Challenges



- A widely accepted **definition of lifelong learning**
- **CPD tools** to demonstrate outcomes and accountability
- Best **CPD practices**: EBM, Big Data, EHR
- **Faculty Development** in CPD contributing disciplines
- **CPD cost-effectiveness**
- **CPD -workplace – community health alignment**

Research



- Adopting a common framework **theory informed CPD**
- Assessing **outcomes seamlessly** to produce **evidence-based CPD** and improve effectiveness
- Enhancing **CPD as a profession** by developing **CPD educators skilled in:**
 - Learning theories, practice implementation and evaluation
 - Other contributing disciplines and fields
 - Preparing lifelong learners to develop adaptive expertise and how to
 - Inform instruction design
 - Identify measures of behaviors
 - Address sociocultural barriers

Innovations

Study the impact of **virtual learning**

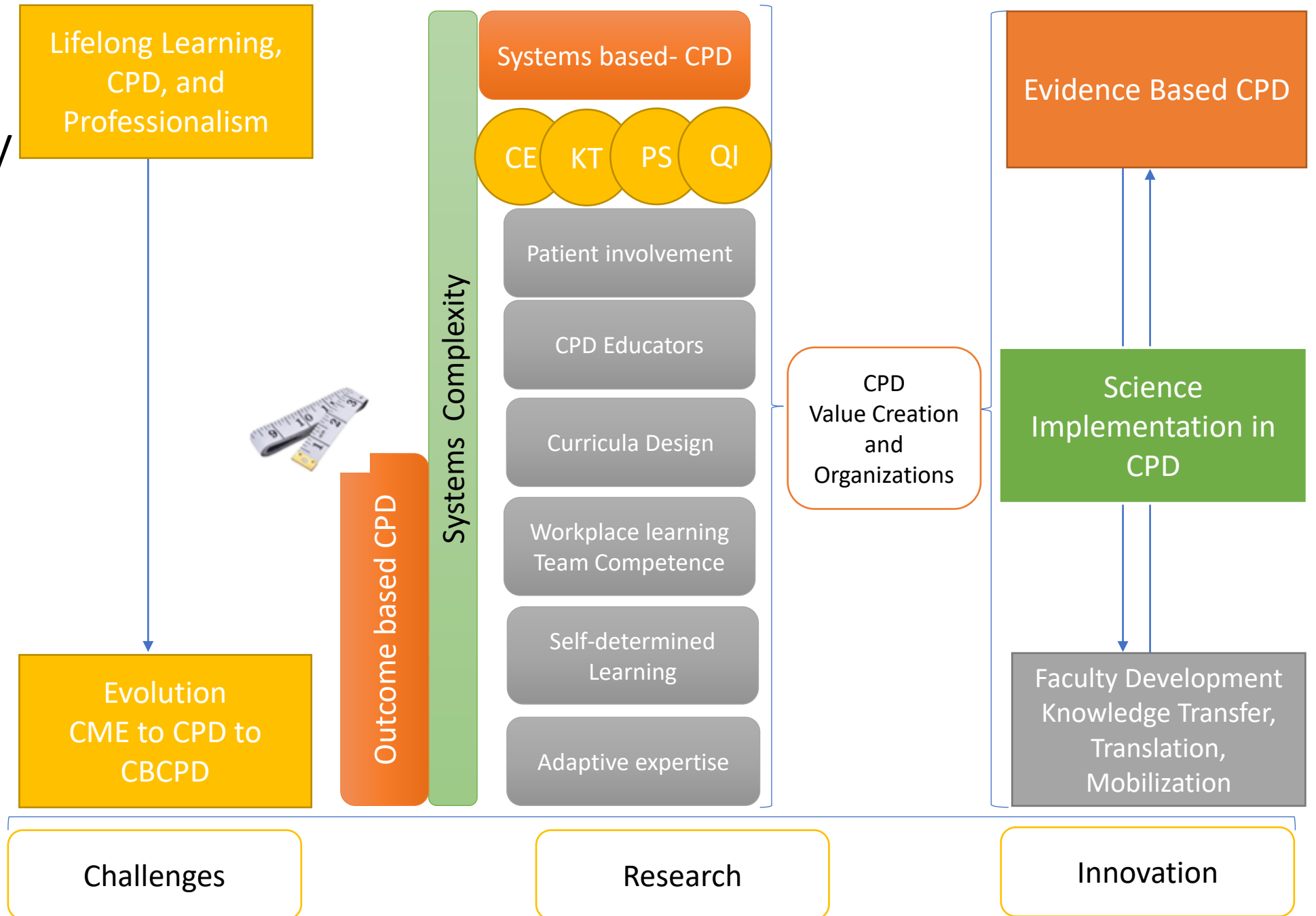
Develop **new roles and ways of thinking** in complex adaptive systems

Learn from **other disciplines** beyond medicine

Form a **global perspective** (online learning, climate change)

Implement **wellness initiatives** for health professionals

In Summary





Thank You!

hpriorfilipe@gmail.com

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- George Siemens and Stephen Downes. Knowledge, Learning, Community , 2021 <https://www.downes.ca/presentation/547>
- John Parboosingh, et. al. Enhancing Practice Improvement by Facilitating Practitioner Interactivity: New Roles for Providers of Continuing Medical Education.
- Lisa Marie Blaschke. Self-determined learning (heutagogy) and digital media: Creating integrated educational environments for developing lifelong learning skills Universität Oldenburg, Center for Lifelong Learning (C3L) Carl von Ossietzky
- Excerpt From ADAPTIVE LEADERSHIP FOR THE NEW #MedEd: THE ONE HOUR READ Felix Ankel & Jonathan Sherbino <https://books.apple.com/pt/book/adaptive-leadership-for-the-new-med-ed-the-one-hour-read/id1432130611?l=en>
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Objectives

By the end of the program participants will be better able to:

I know

Describe how to **conduct a needs assessment** based on a gap analysis

Describe how to **write goals and objectives**

Select the most appropriate **educational strategies** (methods&tools)

Describe the concept and the principles of **assessment and evaluation**

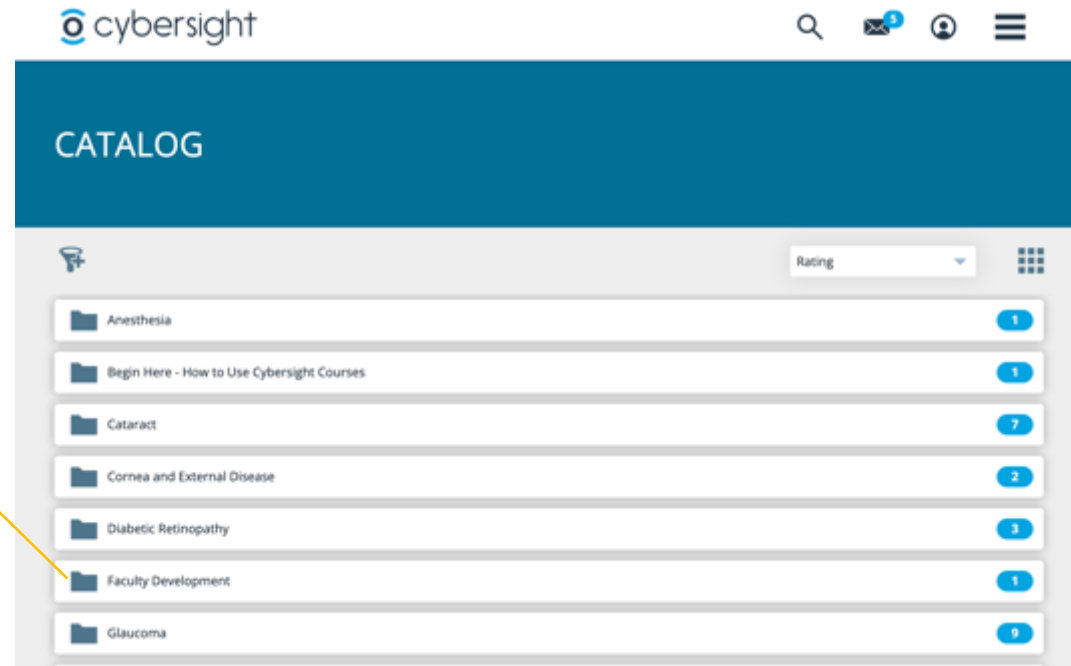
I do

Apply the **adult learning principles** to teach effectively

Draft an efficient simulation **session/program**

I feel

Appraise the role of **reflection in simulation-based learning**



<https://learn.cybersight.org/#/catalog>

...FacDev on Curriculum Design

Congolese Society of Ophthalmology
Mozambican College of Ophthalmology



- Dyadic mentoring



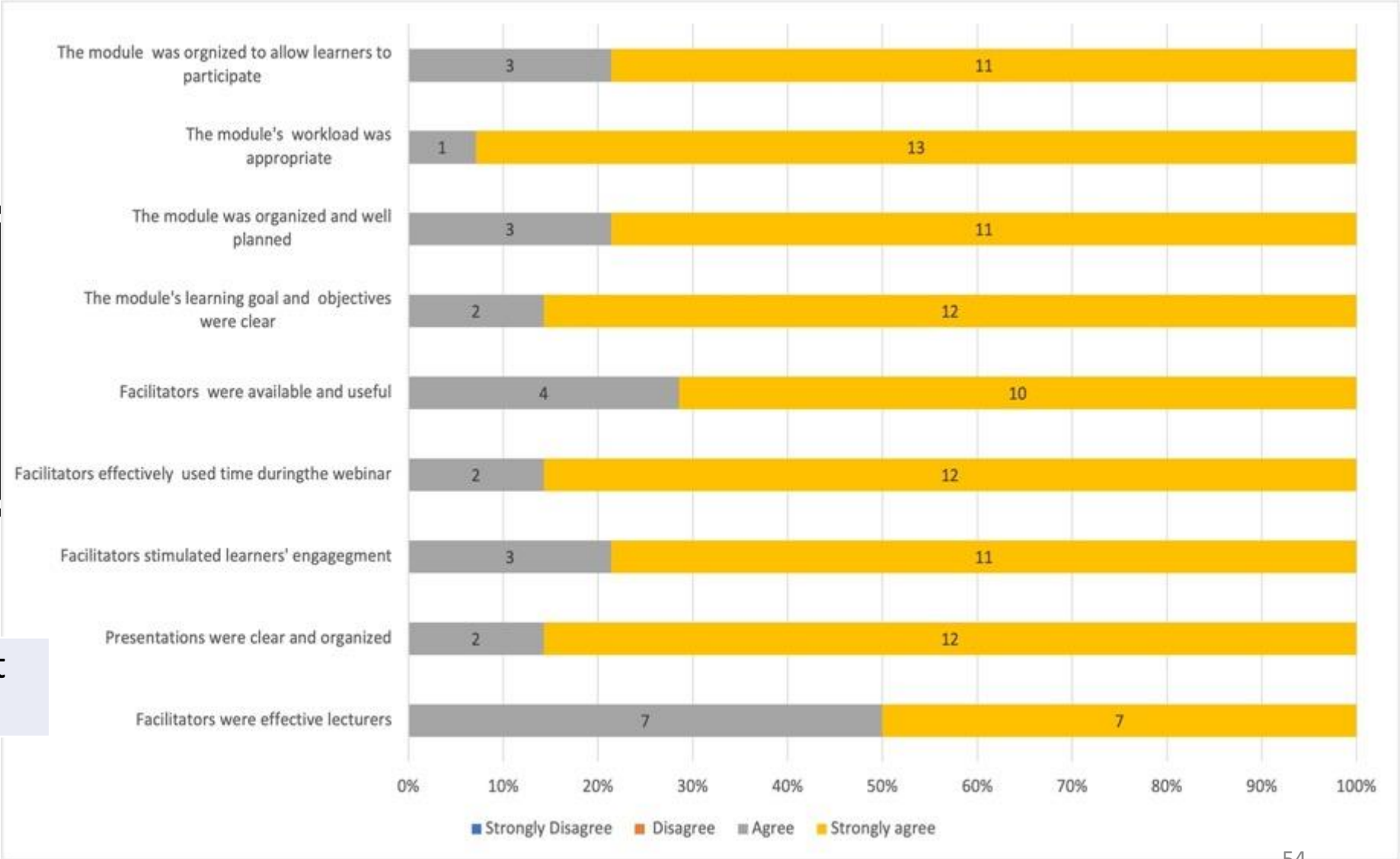
- Group Mentoring

- Group facilitation

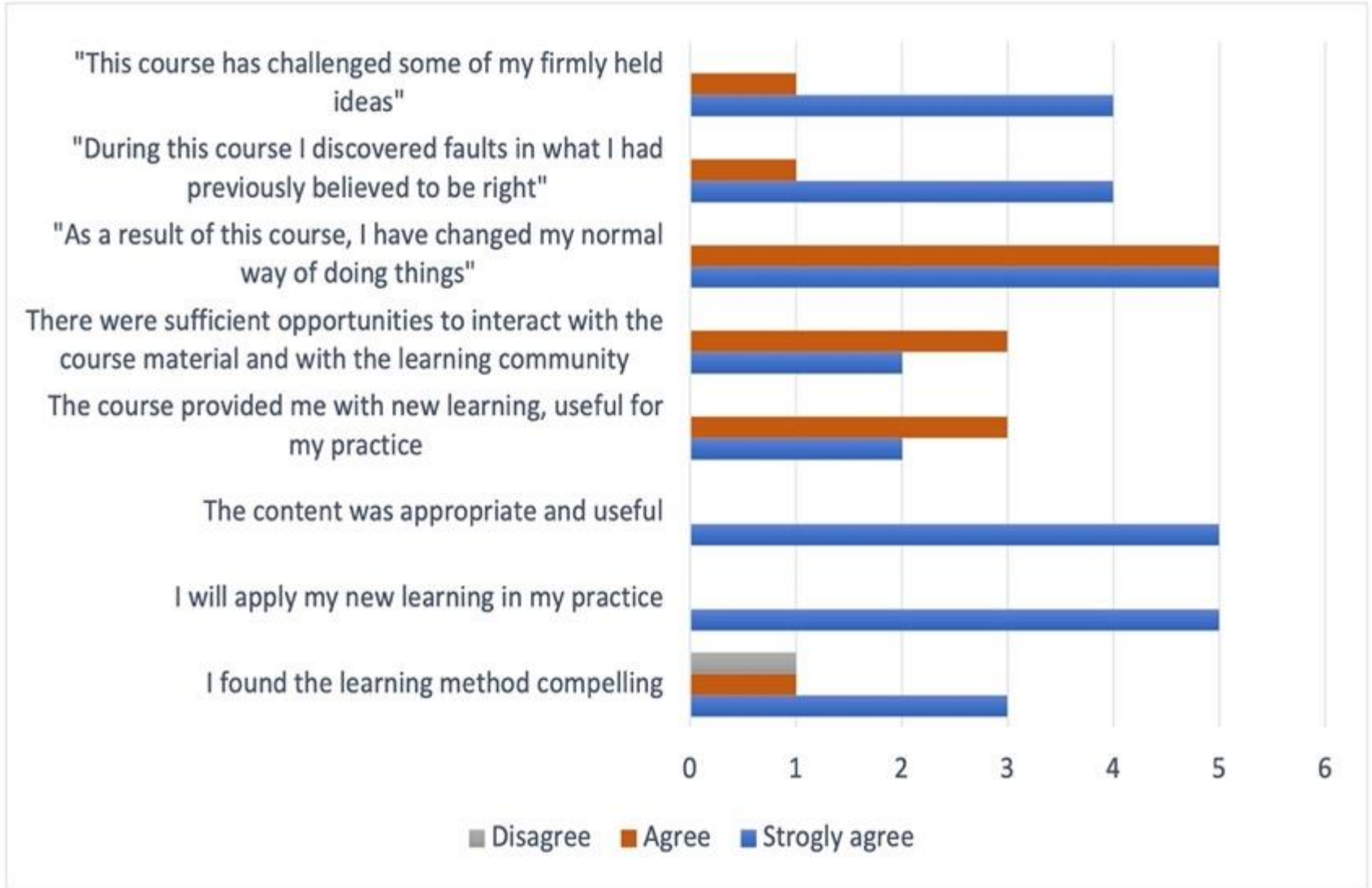
- Peer mentoring



Pretest 78%	Posttest 85%
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Pretest 67%	Posttest 87%
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Pretest 58%	Posttest 72%
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P<0.01

	A	B	C	D
118	2020-06-01 2:37:28 PM	Hello, we believe that the issue with the recorded lecture has been rectified, and you will no longer receive an error message. Please try again and inform us if you are having any challenges		Faculty Development: Self-Paced Module 2 (2.5 hours)
119	2020-08-02 4:06:02 PM	Great focus on designing learning objectives		Faculty Development: Self-Paced Module 2 (2.5 hours)
120	2020-03-31 2:58:30 AM	interesting		Faculty Development: Self-Paced Module 2 (2.5 hours)
121	2020-05-19 11:25:35 AM	Good presentation		Faculty Development: Self-Paced Module 2 (2.5 hours)
122	2020-07-30 10:05:42 AM	Excellent Presentation.		Faculty Development: Self-Paced Module 2 (2.5 hours)
123	2020-03-31 2:58:23 AM	interesting		Faculty Development: Self-Paced Module 2 (2.5 hours)
124	2020-03-31 11:10:35 PM	Completed		Faculty Development: Self-Paced Module 2 (2.5 hours)
125	2020-08-13 12:21:40 PM	great lecture		Faculty Development: Self-Paced Module 2 (2.5 hours)
126	2020-04-27 1:20:51 PM	informative		Faculty Development: Self-Paced Module 2 (2.5 hours)
127	2020-05-29 1:02:04 AM	the recorded video is not playing, there is a message window that say error 403 , you must be logged in for the content, i m logged in and still it is not playing, please help		Faculty Development: Self-Paced Module 2 (2.5 hours)
128	2020-05-10 3:10:20 PM	Very informative for someone in teaching position		Faculty Development: Self-Paced Module 2 (2.5 hours)
129	2020-03-19 2:07:41 AM	this is a nice presentation.		Faculty Development: Self-Paced Module 2 (2.5 hours)
130	2020-05-10 3:11:22 PM	Very informative for someone in teaching position		Faculty Development: Self-Paced Module 2 (2.5 hours)
131	2020-06-28 12:08:37 PM	nice		Faculty Development: Self-Paced Module 2 (2.5 hours)
132	2020-06-28 12:26:43 PM	nice		Faculty Development: Self-Paced Module 3 (2.5 hours)
133	2020-03-20 3:22:14 AM	This is very crucial information.		Faculty Development: Self-Paced Module 3 (2.5 hours)
134	2020-05-08 8:27:24 AM	helpful		Faculty Development: Self-Paced Module 3 (2.5 hours)
135	2020-09-14 9:37:33 AM	Great synopsis of preparing a lecture		Faculty Development: Self-Paced Module 3 (2.5 hours)
136	2020-03-20 7:09:31 AM	good learning. Need to be more clear		Faculty Development: Self-Paced Module 3 (2.5 hours)
137	2020-03-20 4:08:54 AM	This information is very important.		Faculty Development: Self-Paced Module 3 (2.5 hours)
138	2020-03-20 3:29:36 AM	This lecture conveys very important points to make my presentation outstanding.		Faculty Development: Self-Paced Module 3 (2.5 hours)
139	2020-05-11 6:31:01 AM	interesting		Faculty Development: Self-Paced Module 3 (2.5 hours)
140	2020-01-31 9:24:48 AM	Thank you.		Faculty Development: Self-Paced Module 3 (2.5 hours)
141	2020-07-19 3:20:54 PM	Educational Methods		Faculty Development: Self-Paced Module 3 (2.5 hours)
142	2020-05-02 9:52:38 AM	important information about power presentation skills		Faculty Development: Self-Paced Module 3 (2.5 hours)
143	2020-08-14 1:35:59 AM	the presenter did justice to lecture. Impressed and will try to follow him.		Faculty Development: Self-Paced Module 3 (2.5 hours)
144	2020-06-08 4:16:45 AM	helpful		Faculty Development: Self-Paced Module 3 (2.5 hours)
145	2020-08-02 4:49:46 PM	Excellent		Faculty Development: Self-Paced Module 4 (2.5 hours)
146	2020-08-14 8:40:21 AM	good one		Faculty Development: Self-Paced Module 4 (2.5 hours)
147	2020-09-15 10:35:43 AM	Although we should know this , it helps point out the best way to teach , step by step c great tips		Faculty Development: Self-Paced Module 4 (2.5 hours)
148	2020-01-31 1:26:55 PM	Thank you.		Faculty Development: Self-Paced Module 4 (2.5 hours)
149	2020-07-19 3:28:56 PM	Amazing		Faculty Development: Self-Paced Module 5 (2.5 hours)
150	2020-02-01 12:21:13 AM	Thank you.		Faculty Development: Self-Paced Module 5 (2.5 hours)

Two pilot mentor-assisted programs

One Self-paced mode

- Well received by the ophthalmologists' educators
- Competence improvement in curriculum design applied to SBE
- Formation of a virtual community of ophthalmologists' educators
- Technology can support CoPs and assist faculty development in under-resourced settings.
- Group-mentoring can play a key part in the learning process including the establishment of longitudinal educational project

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In Summary

Better clinical outcomes may be achieved through CPD by:

- **Involving patients in the design and delivery of learning activities**
- **Applying principles of adaptive expertise to the design of lifelong learning**
- Assessing beyond knowledge to support learners
- **Integrating QI and CBME into CPD**
- **Building scholarship and leadership capacity through effective CPD**
- **Measuring outcomes at the individual, organization, community and systems level**
- Be a documented process
- **Integrate point-of-care services into web-based CME programs to better meet the information needs of clinicians during practice**
- **Be self-directed and competency-based by recognising and incentivising the usage point of care services as CME activities**
- **Focus on learning from experience, reflective learning and review**
- **Help allow the formulation of development goals and objectives**
- **Include both formal and informal learning**

Acknowledging the worldwide **variety** of CPD/CME systems and


General agreement on CPD/CME best practices


ICO created an **online manual** encompassing the **various stakeholders' perspectives** and addressing the **foundational concepts, principles and guidelines**

ICO Guide to Effective CPD/CME

Edited by:
Helena P. Filipe, Heather G. Mack, Eduardo A. Mayorga, and Karl C. Golnik

Access at: www.icoph.org/ICO-CPD-CME.html




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